



Words are Stones

Objectives

The general objective of the project is thus to combat racism and discrimination in their online expression of hate speech by equipping young social media strategists/managers, bloggers, online activities, youtubers...and young people in general with the competences necessary to recognize and act against such human rights violations. Central to the project's philosophy is the idea that online space is public space human rights apply there as much in the rest of society.

The specific objectives of the project are:

- To engage with young social media strategists/managers, bloggers, online activities, youtubers in order to develop competences and tools to take action for human rights in online space;
- To motivate young people to discuss and act against (online) hate speech and thus creating a network of 100 human rights activists against racism and discrimination.

Activities

- Organization of a train the trainers course in Turin (IT) for young social media strategists/managers, bloggers, online activities, youtubers and national replication of the courses
- Youth media campaign with online and off line local activities
- Dissemination activities of the project activities and results

Expected results

- Improved knowledge on relations between offline-online hate speech thanks to young social media strategists/managers, bloggers, online activities, youtubers well trained on defending human rights on line and on how to manage "trolls", "haters", hate posts/discussions...
- Increased awareness of young people about (online) hate speech thanks to the focus groups organised for the course and the activities to organise the campaign.
- Young people will contribute to make internet a safer space for their peers thanks to their direct involvement in the campaign.
- Trained social media strategists/managers, bloggers, online activities, youtubers will become trainers in national editions of the course so to initiate a process of cascade training to mobilize and engage a wider number of actors in the field and young people.